



Paul G. Isenberg
CEO & Founder
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Paul Isenberg is a sales and organization leader with over 20 years of experience in Fortune 100 as well as small/middle market companies. His strength as an effective communicator in leading change has resulted in successfully building, restructuring, and transforming organizations. As a natural leader, he has consistently increased productivity and profit dollars throughout his career.

Currently, he is working to develop Haverford's customer base through new and existing referral sources, cultivating relationships, and speaking to prospective clients at professional meetings and seminars. He works closely with Haverford's Portfolio Managers to develop and manage new business and helps create a vision for high net worth individuals and families, business leaders and foundations. Paul also is the co founder and CEO of The Great Guy Group (www.greatguys.org), which helps families going through the cancer battle through financial assistance and other resources. The Great Guy Group is a recognized 501c3 organization, which, in its first official year (2008) helped approximately 20 area families. The Great Guy Group is also a major contributor to AstraZeneca Hope Lodge of the American Cancer Society in Philadelphia, on the campus of The Fox Chase Cancer Center.

Paul's 24 years as a Philadelphia area resident has included a wide variety of volunteer activity and contribution. He has been very active in fundraising for the local American Cancer Society, being recognized as an individual contributor helping to raise in excess of \$500,000 over a six-year period. Additionally, he has been involved with The Killinger Foundation, focused on providing financial aid for West Chester University football scholarships. Also, his involvement in community work has spanned 10 years with local youth football & lacrosse associations.

Paul is a proud alumnus of West Chester University. He resides in Glen Mills, PA with his wife, Miriam, four great kids and four dogs.